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Photographs available at <http://www.JeffColburn.com/pr23.html>

EBOOKS, A GREAT REVENUE STREAM FOR PHOTOGRAPHERS

Arizona photographer, Jeff Colburn, is featured in the November issue of Shutterbug Magazine (on newsstands now) in the Business Trends section. In that column, Jeff shares his expertise and experience about creating and selling ebooks.

"I'm very excited to be in Shutterbug Magazine again. I love sharing my knowledge and experience with others, and this is a great forum to share information with photographers." Jeff said.

In the article Jeff, and two other photographers, are interviewed about how to create and market ebooks. Jeff discusses:

- How he got into self-publishing
- The pros and cons of ebooks
- The best way to market and sell them
- Some little know information on Print On Demand (POD) publishing

"Ebooks let you control the entire process of creation, design and promotion," Jeff said. "This gives authors far more control of the end product than traditional publishing offers."

Ebooks provide photographers with a viable revenue stream. In today's market, photographers need to have several sources of income to stay in business.

Any photographer who has ever wanted to create an ebook, or didn't achieve the level of success they expected with an ebook they did write, should read this article to learn how to be more successful with them.

Shutterbug Magazine is a national publication with over 112,000 subscribers.

Jeff is available to answer any questions you may have about photography.

Jeff is a 20-year resident of northern Arizona, and has been a photographer and writer for over 35 years.

If you want to see some of Jeff's photographs, you can visit his Fine Art and Stock site, www.JeffColburn.com or his blog, www.TheCreativesCorner.com.

You can also see his prints in the New State Motor Building Gallery, 110 Main St., Jerome, across the street from Grapes Restaurant and down the stairs.

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